



JAIEC

Mapping the Future | October 20, 2014



October 20, 2014

Dear Arizona Educators, Artists, and Arts Education Advocates:

Welcome to the third Joint Arts Education Conference produced by the Arizona Department of Education and the Arizona Commission on the Arts. As leaders of these two state agencies, we know that the arts are an essential part of every student's education. They help us learn how to communicate expressively and provide us with work-place skills such as discipline, determination and confidence.

This year's conference focuses on the role of arts education in our schools as multiple education reforms are underway, including Arizona's College and Career Ready Standards and a new teacher evaluation framework, as well as the work to revise the Arizona's Academic Standards in the Arts. We are pleased to host national speakers that will help us to better understand our role as arts education leaders and navigate the landscape of our work. Conference breakout sessions will help you dive deeper into specific areas of interest and will give you time to connect with your colleagues.

We would like to thank the many Arizona arts education leaders who have stepped forward to help plan and facilitate today's conference. You can find their names and bios in the conference materials. We would also like to extend a special thank you to Superintendent Huppenthal's Arts and Culture Advisory Group for providing valuable input during the conference planning. Finally, thank you to the Phoenix Art Museum and its staff for graciously hosting today's conference.

Enjoy!

Sincerely,

John Huppenthal
Superintendent of Public Instruction
Arizona Department of Education

Robert C. Booker
Executive Director
Arizona Commission on the Arts

Agenda At-a-Glance



- 7:30am** **Registration and Breakfast; Performance by Perfect 4th Quartet (P4Q)**
- 8:00 – 9:15am**
Great Hall **Welcome/Opening Remarks**
Gail Brown, Executive Director, Phoenix Office of Arts and Culture
Marcelino Quiñonez, Director of Luna Culture Lab/Roosevelt School Board Member
- Introduction to the New Arts Education Census Data**
Rusty Foley, Executive Director, Arizona Citizens for the Arts
- Arts Education: Meeting the Challenge for College and Career Ready Students**
Jacky Alling, Chief Philanthropic Services Officer, Arizona Community Foundation
Todd Sanders, President & CEO, Greater Phoenix Chamber of Commerce
Dr. Steven Tepper, Dean of Herberger Institute for Design and the Arts, Arizona State University
- 9:15 – 9:45am** **Coffee Break and Networking Opportunity**
- 9:45 – 10:30am**
Whiteman Hall **Opening Keynote – The Facets of Arts Education Leadership**
Mary Luehrsen, Executive Director, The NAMM Foundation
John Abodeely, Deputy Director, President’s Committee on the Arts and the Humanities
- 10:45 – 12:00pm** **Breakout Sessions I (see Session Descriptions for locations)**
Can the Arts Turnaround Struggling Schools?
Close Reading in the Visual Arts
Close Reading in the Performing Arts: Music and Story
First Glance: DRAFT Arizona Arts Education Standards
- 12:00 – 1:00pm**
Great Hall **Lunch; Performances by Highland High School and Grand Canyon University**
- 1:00 – 2:15pm** **Breakout Sessions II (see Session Descriptions for locations)**
Close Reading in the Visual Arts
Close Reading in the Performing Arts: Theatre and Movement
Prove It! Effective Program Evaluation for Arts Learning Partnerships
Teacher Evaluation and Student Assessment
- 2:30 – 3:45pm** **Breakout Sessions III (see Session Descriptions for locations)**
Data, Data Everywhere: A Deep Dive Into the Arizona Arts Education Census Update
Embody Learning: At the Intersection of Art, Curriculum and Creativity
First Glance: DRAFT Arizona Arts Education Standards
Practical Advocacy: Building Support for Arts Education in the Core Curriculum
- 4:00 – 4:30pm**
Whiteman Hall **Closing Keynote**
Mary Luehrsen and John Abodeely

Venue Map



Keynote Bios



John Abodeely, Deputy Director, President’s Committee on the Arts and Humanities

John Abodeely is the Deputy Director at the President’s Committee on the Arts and the Humanities. Created in 1982 under President Reagan, the President’s Committee on the Arts and the Humanities (PCAH) is an advisory committee to the White House on cultural issues. The PCAH works directly with the three primary cultural agencies—National Endowment for the Arts, the National Endowment for the Humanities and the Institute of Museum and Library Services—as well as other federal partners and the private sector, to address policy questions in the arts and humanities, to initiate and support key programs in those disciplines and to recognize excellence in the field. Prior to PCAH, John worked at the John F. Kennedy Center for the Performing Arts, directing national arts education partnership initiatives, and at Americans for the Arts. John graduated from the Johns Hopkins University – Carey Business School going on to become a Co-Founder at Simple Health.



Mary Luehrsen, Director of Public Affairs and Government Relations, National Association of Music Merchants

Mary Luehrsen is a music advocate dedicated to music education and promoting support for music education. As Director of Public Affairs and Government Relations for NAMM (National Association of Music Merchants), Executive Director of NAMM Foundation, and a former music teacher and professional musician, Mary has helped NAMM and its partners with policy issues and legislation that impact access to music education in the United States. Mary spearheaded the development of the SupportMusic Coalition and created partnerships with high profile music advocates such as former Arkansas Governor Mike Huckabee and music icon Quincy Jones. She guided NAMM strategic partnerships with MENC, the Music Achievement Council, Sesame Street, The Tournament of Roses and many other partners that advance the profile and importance of music for all people.

Session Descriptions



Breakout Sessions I (10:45am – 12:00pm)

SINGER HALL - Can the Arts Turnaround Struggling Schools?

John Abodeely, Deputy Director, President's Committee on the Arts and the Humanities

Turnaround Arts, a signature program of the President's Committee on the Arts and the Humanities, is demonstrating how arts education can have an impact in the country's lowest-performing schools. This session will dive into the strategies educators are using in struggling schools to use the arts to improve school culture and climate, decrease disciplinary incidents, and increase motivation.

GALLERIES - Close Reading in the Visual Arts

Kathryn Blake, Education Director, Phoenix Art Museum

Join museum education staff in our Modern and Contemporary galleries for some close reading of art works. We'll employ a variety of object-based learning strategies that foster observation, critical thinking, and language development while exposing students to original art works.

Participation in this session is limited to 30 people. This session will repeat.

STUDIO CLASSROOM - Close Reading in the Performing Arts: Music and Story

Joshua Borths, Education Manager, Arizona Opera

Opera is often called "the ultimate art form" because every major, artistic discipline is incorporated into the final performance. For this reason, opera is a great art form to use in the classroom to complement almost any artistic and creative discussion. Session participants will be introduced to techniques to close read opera by looking at Mozart's *The Magic Flute*, and will discuss ways that music and story can support classroom learning and help students find their voices!

ORIENTATION ROOM - First Glance: DRAFT Arizona Arts Education Standards

Lynn Tuttle, Director of Arts Education, Arizona Department of Education & Arizona Arts Standards Revision Committee Members

Be among the first to provide feedback on the brand new drafts of Arizona Arts Education Standards in dance, media arts, music, theatre and visual arts. Learn the process behind the revision, hear how standards can support the learning occurring in your classroom, and provide your ideas, opinions and suggestions on how to strengthen the new standards. Your voice counts – make yourself heard as we create a great set of arts standards for Arizona!

Breakout Sessions II (12:45pm – 2:00pm)

GALLERIES - Close Reading in the Visual Arts (Repeat Session)

Kathryn Blake, Education Director, Phoenix Art Museum

Join museum education staff in our Modern and Contemporary galleries for some close reading of art works. We'll employ a variety of object-based learning strategies that foster observation, critical thinking, and language development while exposing students to original art works.

Participation in this session is limited to 30 people.

STUDIO CLASSROOM - Close Reading in the Performing Arts – Theatre and Movement

Korbi Adams, Education Outreach Specialist, Childsplay

Close Reading techniques are often applied to reading and discussing fiction/non-fiction texts in the classroom. In this interactive workshop we will explore interpreting and analyzing tableaux and movement exercises through the same lens that is used with text. Participants will leave the workshop with close reading techniques to implement with drama in their classrooms right away.

SINGER HALL - Prove It! Effective Program Evaluation for Arts Learning Partnerships

Yating Tang, Director of Program Evaluation, Arizona Department of Education

Flora Perez, Avondale Elementary School District & Guylene Ozlanski, Goodyear Arts and Culture Commission

Jessica Flowers & Kim Willey, Free Arts for Abused Children of Arizona

Noel D'Avy, The Rag Collection

Thom Lewis & Rome Hamner, Tucson Unified School District

We know that arts education has tremendous benefits for students and that arts programs can have a positive impact on school communities, but collecting effective, useful evidence can often be a challenge. Using the Strengthening Schools Through Arts Partnerships programs as case studies, this session will explore the benefits and challenges of evaluating innovative arts programs and provide participants with valuable resources, frameworks and tools to utilize in their own arts education program evaluations.

Session Descriptions



Breakout Sessions II, cont.

ORIENTATION ROOM - Teacher Evaluation and Student Assessment

Janet Blum, Scottsdale Unified School District & Lynn Monson, Arizona Dance Education Organization

Meet with your colleagues from across the state and discuss how you are handling the state's new teacher evaluation requirements as an arts educator. This facilitated session will include sharing models of assessment in arts education currently utilized in the state, examples of teacher evaluation protocols for arts educators, and how you can build assessments from the new Model Cornerstone Assessments released with the new, voluntary National Core Arts Standards.

Breakout Sessions III (2:15pm – 3:30pm)

SINGER HALL - Data, Data Everywhere: A Deep Dive Into the Arizona Arts Education Census Update

Robert Benson, Principal, Foothills Fine Arts Academy, Peoria Unified School District

Slow down and take time to digest the new data released at today's conference about how the arts are taught in Arizona. How are students accessing the arts? What has changed with charter schools offering the arts? How has the teaching of the arts fared in the recession? And, more importantly, how does this data support you in your quest to build a quality arts education program in your school and community? Learn how to use this data in your own advocacy and to support quality arts learning for your students, your community and your state.

STUDIO CLASSROOM - Embody Learning: At the Intersection of Art, Curriculum and Creativity

Paul Fisher, Executive Director, Arts Integration Solutions

Embody Learning® is inside-out physical engagement through the experience of being "in" the subject. Students engage in a full range of skills and academic subjects, using their bodies, their senses, and their full attention to demonstrate their existing knowledge. In this session, participants will learn simple, effective methods of employing Embody Learning® in their own classrooms so that students are up, engaged, problem solving, collaborating, communicating and enjoying their learning. <http://youtu.be/uDyNnAi5i8>

ORIENTATION ROOM - First Glance: DRAFT Arizona Arts Education Standards (Repeat Session)

Lynn Tuttle, Director of Arts Education, Arizona Department of Education & Arizona Arts Standards Revision Committee Members

Be among the first to provide feedback on the brand new drafts of Arizona Arts Education Standards in dance, media arts, music, theatre and visual arts. Learn the process behind the revision, hear how standards can support the learning occurring in your classroom, and provide your ideas, opinions and suggestions on how to strengthen the new standards. Your voice counts – make yourself heard as we create a great set of arts standards for Arizona!

WHITEMAN HALL - Practical Advocacy: Building Support for Arts Education in the Core Curriculum

Mary Luehrsen, Executive Director, The NAMM Foundation

Your arts education program is probably great, but do your stakeholders know how powerful it is? Your stakeholders, people who hold the power of the purse and policy, must understand the value of arts education and its importance to student achievement and school success. This breakout session shares some practical, day to day advocacy principles, tips and networks that can help you sustain and grow support for your programs.



Sponsors & Acknowledgements

We would like to extend our deepest gratitude to the Phoenix Art Museum and its staff for hosting the 2014 Joint Arts Education Conference and today's speakers and facilitators for their invaluable contributions to the conference. We would also like to thank Arizona Citizens for the Arts for their support of the morning forum, and the Arizona Department of Education's Arts and Culture Advisory Group for their guidance.

Phoenix Art Museum

Phoenix Art Museum has grown to an institution with an international reputation for excellence. In the last 50 years, the Museum has hosted more than 400 exhibitions, grown the collection to more than 17,000 works of art and been visited by millions. The mission of the Phoenix Art Museum is to be a vibrant destination connecting people to great art from around the world to enrich their lives and communities. www.phxart.org

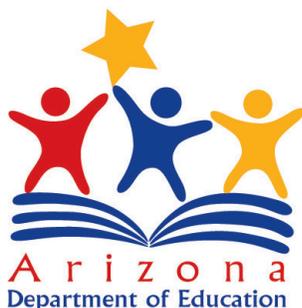


Arizona Citizens for the Arts acts as the eyes, ears and voice of the nonprofit arts and culture sector in Arizona – at the State Legislature, in local city halls and in conversations with business and community leaders involved in building and supporting quality of life in Arizona. www.azcitizensforthearts.org

Partners



The Arizona Commission on the Arts is an agency of the State of Arizona whose mission is to create opportunities for all Arizonans to participate in and experience the arts. To that end, the agency delivers grants and support to cultivate sustainable arts communities and promote statewide public access to arts and cultural activities. The Arts Commission is committed to making the arts fundamental to education and is steadfast in its support of lifelong learning in the arts. www.azarts.gov



The mission of the Arizona Department of Education is to serve Arizona's education community, ensuring every child has access to an excellent education. Through the state department of education, the publicly elected state Superintendent of Public Instruction, "superintends" the K-12 public education system in Arizona, providing for the students of Arizona a uniform public school system including kindergarten schools, common schools, high schools and normal schools. www.azed.gov