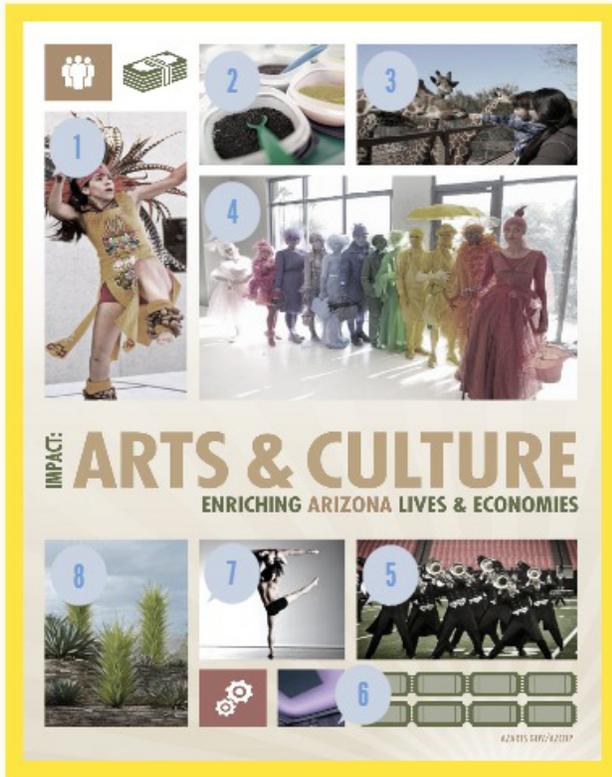


IMPACT:

# ARTS & CULTURE

ENRICHING ARIZONA LIVES & ECONOMIES

## PHOTO CREDITS



1

Tucson Meet Yourself Festival, Tucson. Photo by Steven Meckler.

2

Free Arts of Arizona, Phoenix. Photo by Keith Pitts.

3

Feeding Time with Giraffes, Phoenix Zoo. Photo by Stacey Wong.

4

'Spectrum,' Vessel Project, Soleri Bridge Dedication, Scottsdale. Photo by Chris Loomis.

5

Academy Drum and Bugle Corps, 2011-2012 National Tour, Arizona Academy of the Performing Arts, Inc., Tempe.

6

'Air Apparent' by James Turrell, Arizona State University, Tempe. Photo by Brad Jones.

8

'Desert Towers,' Desert Botanical Garden, Phoenix. Photo by Adam Rodriguez.

7

Scorpius Dance Theatre, Phoenix. Photo by Ed Flores.

IMPACT:

# ARTS & CULTURE

ENRICHING  
ARIZONA  
LIVES &  
ECONOMIES

## PHOTO CREDITS



Ranked  
50th

For the last two fiscal years, Arizona has ranked 50th in the nation in per capita state appropriations for arts and culture. The State of Arizona's remaining annual investment in arts and culture represents 0.0% of the state's General Fund Budget.

6

1. Alaska
2. Hawaii
3. Rhode Island
4. Wyoming
5. Maryland
6. Connecticut
7. New York
8. Oklahoma
9. New Jersey
10. Massachusetts
11. Tennessee
12. Utah
13. Alaska
14. California
15. North Carolina
16. Arizona
17. South Dakota
18. Ohio
19. Vermont
20. Missouri
21. North Carolina
22. Nebraska
23. New Mexico
24. Pennsylvania
25. Michigan
26. Florida
27. West Virginia
28. Kentucky
29. Illinois
30. Louisiana
31. Michigan
32. Mississippi
33. Maine
34. South Carolina
35. Oregon
36. Virginia
37. Montana
38. Idaho
39. Indiana
40. Iowa
41. Nevada
42. Texas
43. New Hampshire
44. Colorado
45. Washington
46. Illinois
47. California
48. Texas
49. Georgia
50. Arizona

1 Mesa Arts Center, Mesa. Photo by Harrison Hurwitz.

2 Fun in Room for Threes & Younger, Children's Museum of Phoenix. Photo by Bruce Yueng.

3 'Aida,' Arizona Opera, Phoenix. Photo by Tim Fuller.

4 Clark Dome, Lowell Observatory, Flagstaff.

5 Mesa Arts Center, Mesa.

6 Provided by the National Assembly of State Arts Agencies.

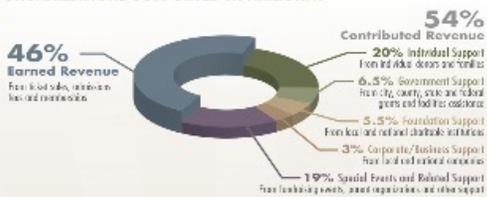
IMPACT:

# ARTS & CULTURE

ENRICHING ARIZONA LIVES & ECONOMIES

## DATA POINTS

### 1 HOW ARE NONPROFIT ARTS & CULTURE ORGANIZATIONS SUPPORTED IN ARIZONA?



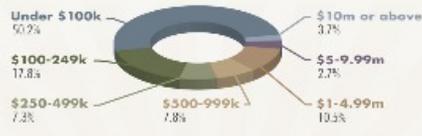
### 2 GET TO KNOW THE 219 PARTICIPATING ARTS & CULTURE ORGANIZATIONS:

An array of arts and culture organizations actively contribute to communities across Arizona.

#### DISCIPLINE/PURPOSE



### 3 ANNUAL BUDGET



1 Percentages taken from Arizona Cultural Data Project reports. Percentages represent revenue sources as a percentage of total revenue for organizations.

2 Figures provided by the Arizona Cultural Data Project.

3 Figures provided by the Arizona Cultural Data Project.



IMPACT:

# ARTS & CULTURE

ENRICHING  
ARIZONA  
LIVES &  
ECONOMIES

## PHOTO CREDITS



### ECONOMIC IMPACT

Demonstrating resilience in the face of challenges, Arizona's arts and culture sector embodies the best of American creativity and innovation. And through the development of jobs and critical revenue for neighborhoods, cities and the entire state, Arizona's arts and culture organizations are a significant contributor to economic health and competitiveness.

GENERATED ANNUALLY BY ARTS & CULTURE ORGANIZATIONS AND THEIR AUDIENCES

# \$581,318,224



**\$225,241,588**  
ORGANIZATION EXPENDITURES\*\*

**\$356,076,636**  
AUDIENCE EXPENDITURES\*\*

\*\*Based on reported financial data from 118 nonprofit organizations currently contributing to the Arizona Cultural Data Project. This represents less than half of active nonprofit culture organizations in Arizona.  
\*\*Based on the estimated economic value of audience spending, reported. Data also includes a small fee, less than 1% of total business, for security and insurance for the PMA.

#### FOLLOW AN ARTS & CULTURE DOLLAR



**\$5**

in City, County, Federal and Tribal support

**\$1**

invested by the State of Arizona is matched by:

**\$41**

in Federal, Governor, State, local sales, television fees and advertising

**\$46**

in Contributed income from individuals, foundations, corporations, businesses and other sources

**\$92** Working in the Arizona Economy

#### GROWTH IN THE CREATIVE SECTOR

Arizona's creative sector includes nonprofits and culture organizations and for-profit creative businesses, working together for statewide impact.

##### JOB



##### BUSINESSES



**22%** MORE JOBS



**68%** MORE BUSINESSES

1

Academy Drum and Bugle Corps, 2011-2012 National Tour, Arizona Academy of the Performing Arts, Inc., Tempe.

2

Day of the Dead Festival, Mesa Arts Center, Mesa.

3

Senior Student Drawing Class, The Drawing Studio, Tucson.

4

Arizona Science Center, Phoenix. Photo by Charles Siritho.

5

Phoenix Symphony, Phoenix. Photo by Jared Platt.

6

Fountain Hills Community Theater, Fountain Hills.

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IMPACT:

# ARTS & CULTURE

ENRICHING  
ARIZONA  
LIVES &  
ECONOMIES

## DATAPOINTS

### Economic Impact



#### ECONOMIC IMPACT

Demonstrating resilience in the face of challenges, Arizona's arts and culture sector embodies the best of American creativity and innovation. And through the development of jobs and critical revenue for neighborhoods, cities and the entire state, Arizona's arts and culture organizations are significant contributors to economic health and competitiveness.

GENERATED ANNUALLY BY ARTS & CULTURE ORGANIZATIONS AND THEIR AUDIENCES

**\$581,318,224**



**\$225,241,588**  
ORGANIZATION EXPENDITURES\*  
**\$356,076,636**  
AUDIENCE EXPENDITURES\*\*

\*Based on audited financial data from 219 nonprofit organizations covering contributions to the Arizona Cultural Data Project. This report includes full of arts and culture organizations in Arizona.

\*\*Based on established econometrics and analyses of audience spending, beyond ticket sales and entrance fees, from Americans for the Arts' Arts and Economic Prosperity IV.

3

#### FOLLOW AN ARTS & CULTURE DOLLAR



**\$5**

in City, County, Federal and Tribal support

**\$1**

invested by the State of Arizona is matched by:

**\$41**

in earned income from ticket sales, admissions fees and merchandise

**\$46**

in contributed income from endowments, foundations, corporations, the private sector and other sources

**\$92**

Working in the Arizona Economy

#### GROWTH IN CREATIVE SECTOR

2

Arizona's creative sector includes nonprofit arts and culture organizations and for-profit creative businesses, working together for statewide impact.



**22% MORE JOBS**

**68% MORE BUSINESSES**

1

Organization expenditures for the 219 organizations that submitted data comes to a total of \$225,241,588. Audience expenditures (\$356,076,636) is based on established econometrics and analyses of audience spending, beyond ticket sales and entrance fees, from Americans for the Arts', Arts and Economic Prosperity IV.

2

Figures provided by Americans for the Arts' Creative Industries reports, 2008-2012.

3

Figures provided by the Arizona Cultural Data Project.

|   |             |          |
|---|-------------|----------|
| State of Arizona Investment   | 2,442,716   | 1        |
| City/County/Federal/Tribal Dollars                                    | 12,471,945  | 5.10577  |
| Earned Revenue  | 100,987,415 | 41.34227 |
| Other Contributed Income (from foundations, corps individuals, other) | 111,360,89  | 45.58896 |
|   |             | \$92.037 |

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