PARTICIPATING ORGANIZATIONS

Arts and culture organizations from 12 of Arizona’s 15 counties contributed data to this report within the last year.

**219**

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**IMPACT:**

ENRICHING ARIZONA LIVES & ECONOMIES

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Since its launch in 2011, 219 nonprofit arts and culture organizations have contributed audited financial data to the Arizona Cultural Data Project. This represents less than half of active organizations in Arizona’s arts and culture sector. As more organizations engage in the statewide project, the sector’s comprehensive impact will come more clearly into focus.
HOW ARE NONPROFIT ARTS & CULTURE ORGANIZATIONS SUPPORTED IN ARIZONA?

46% 
Earned Revenue
From ticket sales, admissions fees and memberships

54% 
Contributed Revenue
From individual donors and families

20% 
Individual Support
From city, county, state and federal grants and facilities assistance

6.5% 
Government Support
From local and national charitable institutions

5.5% 
Foundation Support
From local and national companies

3% 
Corporate/Business Support
From fundraising events, parent organizations and other support

19% 
Special Events and Related Support

An array of arts and culture organizations actively contribute to communities across Arizona.

GET TO KNOW THE 219 PARTICIPATING ARTS & CULTURE ORGANIZATIONS:

DISCIPLINE/PURPOSE

- Crafts
- Cultural Organizations*
- Dance
- Folklore/Traditional Arts
- Humanities/Storytelling
- Interdisciplinary
- Literature
- Media Arts
- Multidisciplinary
- Music
- Opera/Musical Theatre
- Theatre
- Visual Arts

*Science Centers, Zoos, Botanical Gardens, Environmental Education and Service Organizations

ANNUAL BUDGET

- **Under $100k**
  - 50.2%
- **$100-249k**
  - 17.8%
- **$250-499k**
  - 7.3%
- **$500-999k**
  - 7.8%
- **$1-4.99m**
  - 10.5%
- **$5-9.99m**
  - 2.7%
- **$10m or above**
  - 3.7%

Ranked 50th
For the last two fiscal years, Arizona has ranked 50th in the nation in per capita state appropriations for arts and culture. The State of Arizona’s remaining annual investment in arts and culture represents 0.0% of the state’s General Fund Budget.
ECONOMIC IMPACT


PARTICIPATION & EDUCATION

LAST YEAR, ARTS & CULTURE ORGANIZATIONS COUNTED

14,474,660

UNIQUE VISITS

7,383,287 + 7,091,373 PAID VISITS

1,916,139 YOUTH VISITS

25,903 VOLUNTEERS

Engaged with arts and culture organizations in the last year.


Additional data provided by Americans for the Arts’ “Creative Industries Reports,” an annual study of nonprofit and for-profit creative-sector businesses by state, Americans for the Arts’ “Arts and Economic Prosperity IV” – an analysis of 182 American study regions, including Phoenix, Mesa, Maricopa County, West Valley communities, and Tucson/Pima County; the Arizona Arts Education Research Institute; and the National Assembly of State Arts Agencies.

TO LEARN MORE, VISIT AZARTS.GOV/AZCDP

AZ CDP: The Arizona Cultural Data Project launched in 2011. Members of the AZ CDP Task Force include the Arizona Commission on the Arts, the Arizona Community Foundation, the City of Mesa Arts and Culture, the City of Phoenix Office of Arts and Culture, the Arizona Community Foundation - Southern Arizona, Flagstaff Cultural Partners, the Flinn Foundation, the Maricopa Institute for Public Policy at Arizona State University, the Arizona Arts Education Research Institute, and the Virginia G. Piper Charitable Trust.


Any interpretation of the data does not reflect the views of CDP.

**Based on an established econometric and analysis of audience spending, beyond ticket sales and entrance fees, from “Arts and Economic Prosperity IV,” a project of Americans for the Arts.

**Based on audited financial data from 219 nonprofit organizations currently contributing to the Arizona Cultural Data Project. This represents less than half of active arts and culture organizations in Arizona.

**Based on established econometrics and analysis of audience spending, beyond ticket sales and entrance fees, from “Arts and Economic Prosperity IV,” a project of Americans for the Arts.