



IMPACT: ARTS & CULTURE

ENRICHING ARIZONA LIVES & ECONOMIES



219 IS JUST THE BEGINNING.

Since its launch in 2011, 219 nonprofit arts and culture organizations have contributed audited financial data to the Arizona Cultural Data Project. This represents less than half of active organizations in Arizona's arts and culture sector.

As more organizations engage in the statewide project, the sector's comprehensive impact will come more clearly into focus.



GET TO KNOW THE 219 PARTICIPATING ARTS & CULTURE ORGANIZATIONS

DISCIPLINE/PURPOSE

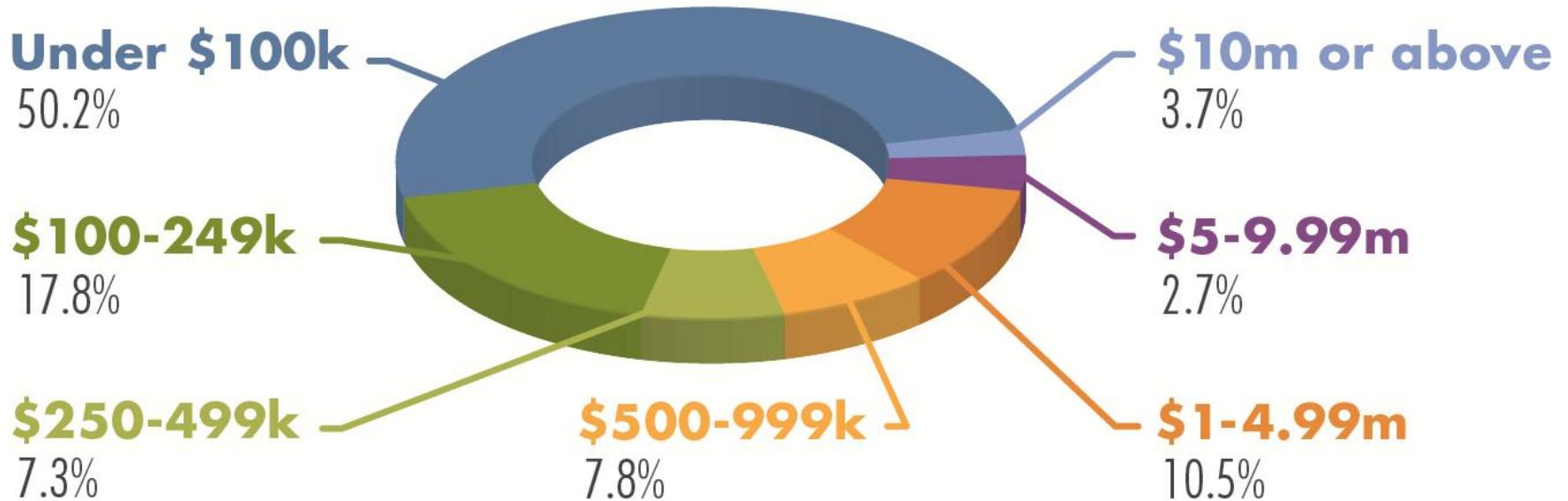


*Science Centers, Zoos, Botanical Gardens, Environmental Education and Service Organizations



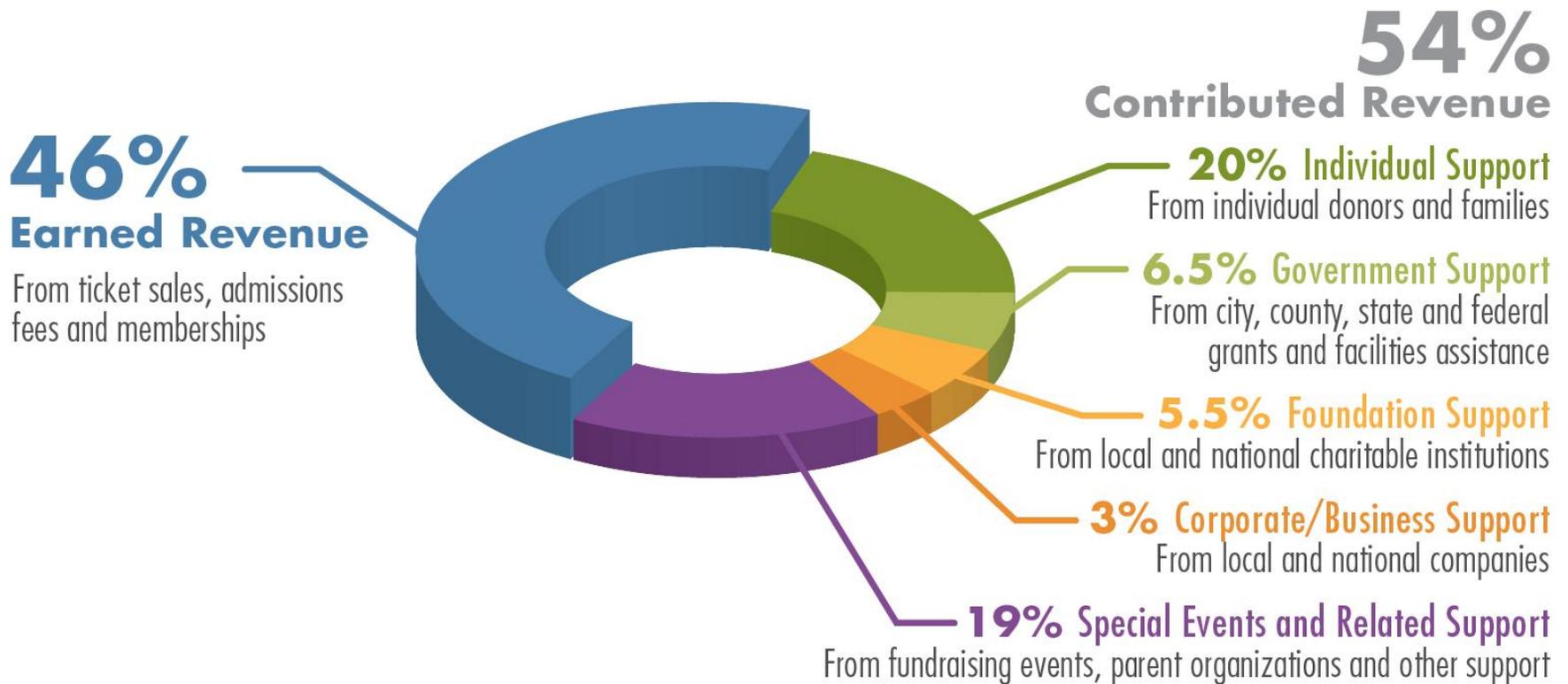
An array of arts and culture organizations actively contribute to communities across Arizona.

PARTICIPATING ORGANIZATIONS' ANNUAL BUDGETS



An array of arts and culture organizations actively contribute to communities across Arizona.

HOW ARE NONPROFIT ARTS & CULTURE ORGANIZATIONS SUPPORTED IN ARIZONA?

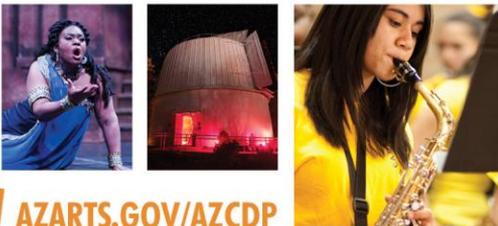


ECONOMIC IMPACT

Demonstrating resilience in the face of challenges, Arizona's arts and culture sector embodies the best of American creativity and innovation. And through the development of jobs and critical revenue for neighborhoods, cities and the entire state, Arizona's arts and culture organizations are significant contributors to economic health and competitiveness.

GENERATED ANNUALLY BY ARTS & CULTURE ORGANIZATIONS AND THEIR AUDIENCES

\$581,318,224



ECONOMIC IMPACT



\$225,241,588

ORGANIZATION EXPENDITURES*

\$356,076,636

AUDIENCE EXPENDITURES**

*Based on audited financial data from 219 nonprofit organizations currently contributing to the Arizona Cultural Data Project. This represents less than half of active arts and culture organizations in Arizona.

**Based on established econometrics and analyses of audience spending, beyond ticket sales and entrance fees, from “Arts and Economic Prosperity IV,” a project of Americans for the Arts.



FOLLOW AN ARTS & CULTURE DOLLAR

Money invested in arts and culture by the State of Arizona leverages earned income and contributed income, as well as additional funding from cities, counties and the federal government.



\$1
invested by
the State of
Arizona is
matched by:

\$5

in City, County, Federal
and Tribal support

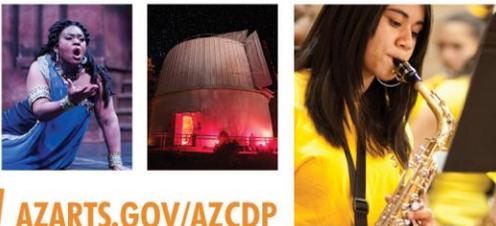
\$41

in Earned Income from
ticket sales, admissions fees
and memberships

\$46

in Contributed Income from
individuals, foundations,
corporations/businesses
and other sources

\$92 Working in the Arizona Economy



GROWTH IN THE CREATIVE SECTOR



Arizona's creative sector includes nonprofit arts and culture organizations and for-profit creative businesses, working together for statewide impact.

PARTICIPATION & EDUCATION

In service to Arizona families, the arts and culture sector delivers inspiration, lifelong learning and opportunities to honor diverse traditions.

In these and many other ways, the sector promotes civic health and pride, and enhances Arizonans' quality of life.



PARTICIPATION & EDUCATION

LAST YEAR, ARTS & CULTURE ORGANIZATIONS COUNTED

14,474,660

UNIQUE VISITS

7,383,287 + **7,091,373**
PAID VISITS FREE VISITS



PARTICIPATION & EDUCATION



1,916,139
YOUTH VISITS

PARTICIPATION & EDUCATION

EDUCATION-BASED PARTNERSHIPS



Have multi-year partnerships with one or more arts and culture organizations.



PARTICIPATION & EDUCATION

25,903
VOLUNTEERS

Engaged with arts and culture organizations in the last year.



ABOUT ARIZONA CULTURAL DATA PROJECT

Launched in 2011, the Arizona Cultural Data Project offers a powerful online management tool designed to strengthen organizations through reliable, longitudinal data on the arts and culture sector.

Members of the AZ CDP Task Force:



The Arizona Commission on the Arts

The Arizona Community Foundation

The City of Mesa Arts and Culture Department

The City of Phoenix Office of Arts and Culture

The Community Foundation for Southern Arizona

Flagstaff Cultural Partners

The Flinn Foundation

The Morrison Institute for Public Policy at Arizona State University

Myron Rottenstein

Tucson Pima Arts Council

Virginia G. Piper Charitable Trust



DATA SOURCES



Data for "Impact: Arts & Culture in Arizona" was provided primarily by the Cultural Data Project.

Additional data was provided by Americans for the Arts' "Creative Industries Reports" and "Arts and Economic Prosperity IV," the Arizona Arts Education Research Institute, and the National Assembly of State Arts Agencies.



NEXT UP

“Impact: Arts and Culture in Arizona” is the first in a series of published reports utilizing data from the Arizona Cultural Data Project.

Subsequent reports will focus on comparative impact/investment analysis across Arizona communities, against regional and national data.



LEARN MORE

azarts.gov/lazcdp

