

Afternoon Breakout Session – Media Arts

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What is Media Arts?

- What is media, what types of media does media arts include?
- How do they fit into the AZ state standards?
- In what ways does media literacy relate to media?

- Media and Curriculum - photo journalism, computer tech classes and project based learning
- understanding existing media
- media arts - communicating to get a message across
- more practical place for arts - purpose, drive, business oriented, career class
- digital vs. media - gaming, design, etc. aside from traditional art creators of this kind of art not just consuming it

Texts - media texts

Evidence, inference/interpretation, theme

How can media arts be used to bring people together?

Power of media arts in the classroom

- Re-purposing media for teaching younger generation
- Are levels of meaning and understanding built into media purposefully?

- Media exposed but not media literate, illustrate way media is used to inform, sway, change, influence

Media arts are usually focused on production

- Don't try to deconstruct the meaning behind each element, focus on message
- Can media arts be expanded, grown by also employing deconstruction?

Collaboration, independent storytelling and context through visual understanding.
Integrate the arts across all disciplines