# 2012 joint arts education conference

october 15, 2012 | mesa arts center

Arizona Department of Education

Arizona Commission on the Arts

MESA ARTS CENTER

# 2012 joint arts education conference

**WELCOME** to the 2012 Joint Arts Education Conference!

During today's conference, we ask you be **an active participant**, contributing your ideas on arts education for our state, for your community and for your artistic discipline.

Take a few minutes to warm up your thinking with this **DOODLE PAGE** and enjoy the conference!

What I hope to discover during today's conference…

What I hope to contribute to today's conference…

What excites me about today's conference….

October 15, 2012

Dear Arizona Educators, Artists, and Arts Education Advocates:

Welcome to the second Joint Arts Education Conference produced by the Arizona Department of Education and the Arizona Commission on the Arts. As leaders of these two state agencies, we know that the arts are an essential part of every student's education. They help us learn how to communicate expressively and provide us with work-place skills such as discipline, determination and confidence.

This year's conference focuses on the role of arts education in our schools as we undertake multiple education reforms, including Arizona's Common Core Standards and a new teacher evaluation framework, as well as the work to revise the national voluntary arts education standards. We are pleased to host national speakers that will help us to better understand and navigate the landscape of our work. Conference breakout sessions will help you dive deeper into specific areas of interest and will give you time to connect with your colleagues.

We would like to thank the many Arizona arts education leaders who have stepped forward to help plan and facilitate today's conference. You can find their names and bios in the conference materials. We would also like to extend a special thank you to Superintendent Huppenthal's Arts and Culture Advisory Group for providing valuable input during the conference planning. Finally, thank you to the Mesa Arts Center and its staff for graciously hosting today's conference.

Enjoy!

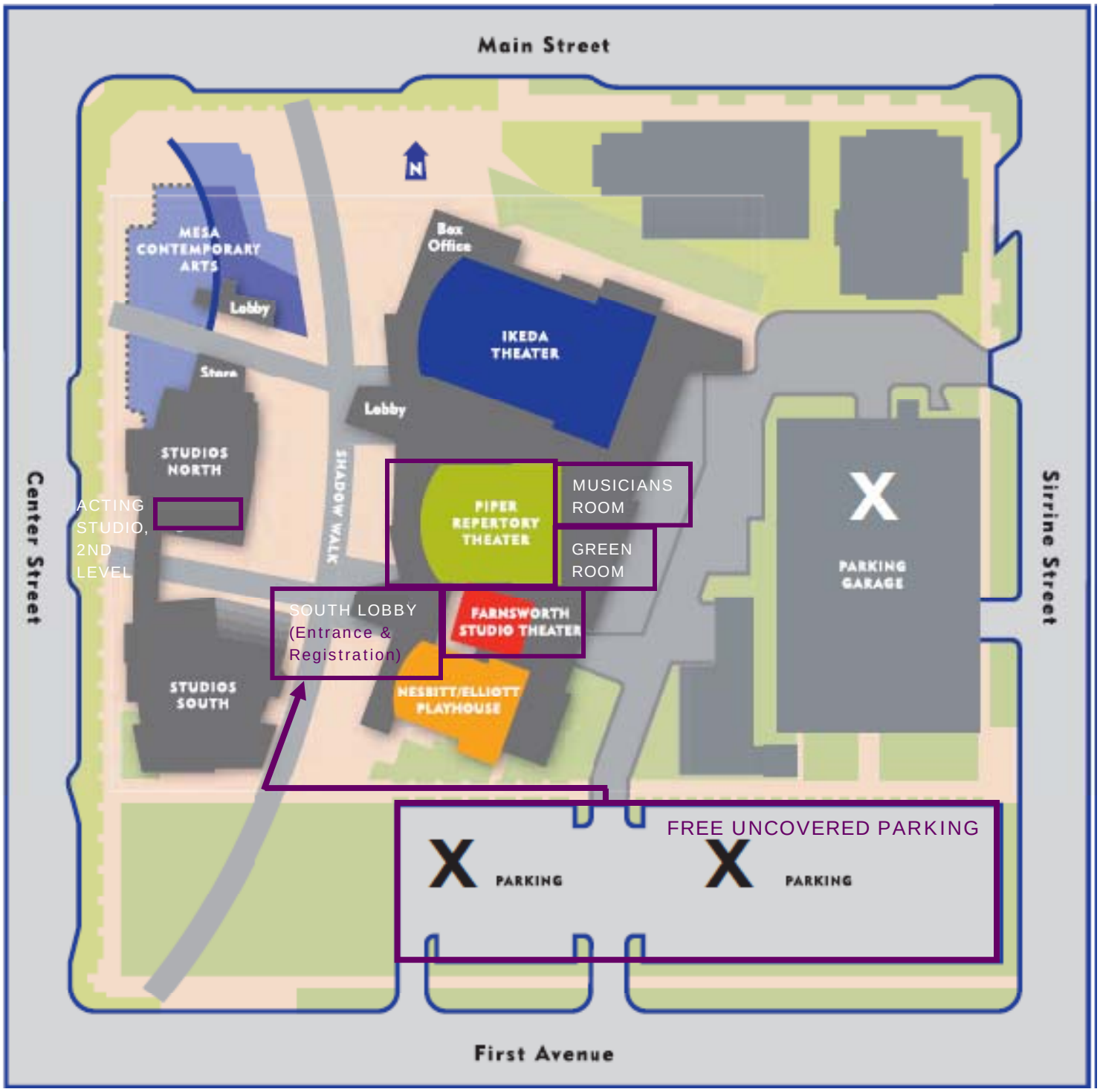
Sincerely,

John Huppenthal
Superintendent of Public Instruction
Arizona Department of Education

Robert C. Booker
Executive Director
Arizona Commission on the Arts

2012 joint arts education conference

# mesa arts center map



# keynote speakers

Called one of the most exciting and exhilarating voices in music education today, **Dr. Peter Loel Boonshaft** has been invited to speak or conduct in every state in the nation and around the world. He is the author of the critically acclaimed best-selling books *Teaching Music with Passion*, *Teaching Music with Purpose,* and *Teaching Music with Promise*, as well as his first book for all educators, *Teaching with Passion, Purpose and Promise*. He is also co-author of Alfred Music Publishing's new beginning method book series, *Sound Innovations for Band* and *Sound Innovations for Strings*, as well as *Sound Innovations: Ensemble Development for Intermediate Concert Band* and *Sound Innovations: Ensemble Development for Advanced Concert Band*. Honored by the National Association for Music Education and Music For All as the first recipient of the "George M. Parks Award for Leadership in Music Education," he is currently on the faculty of Hofstra University in Hempstead, New York, where he is Professor of Music and Director of the Graduate Conducting Program. Dr. Boonshaft has received official proclamations from the Governors of five states and a Certificate of Appreciation from former President Ronald Reagan, as well as performing for former President and Mrs. George Bush, former President Bill Clinton, and for Margaret Thatcher, former Prime Minister of the United Kingdom. His honors also include being selected three times as a National Endowment for the Arts "Artist in Residence," three times awarded Honorary Life Membership in the Tri-M Music Honor Society, and being selected for the Center for Scholarly Research and Academic Excellence at Hofstra University.

**David A. Dik** was appointed the National Executive Director of Young Audiences in July 2010. Young Audiences Arts for Learning, whose mission is to inspire young people and expand their learning through the arts, is the nation's leading provider of arts in education services to children and youth. Each year, the national Young Audiences network of 31 affiliates reaches more than 7 million students in 7,000 schools with over 89,000 programs in dance, music, theater and the visual and media arts. Prior to this position, Mr. Dik served as the Managing Director of the Metropolitan Opera Guild, having begun his career with the Guild in 1986 as a Teaching Artist. Mr. Dik also serves on the Board of Directors for the Center for Music in Education, an advisory committee member for the Arts Education Partnership, and a member of the New York City Advisory Council on Arts Education. Mr. Dik began his career as a school music teacher in New York. He attended SUNY Potsdam majoring in music education at the Crane School of Music, received a master's degree in choral conducting from Westminster Choir College in Princeton, New Jersey and obtained a post-graduate degree in school administration and supervision from the City University of New York. In 2009 he received SUNY Potsdam's Minerva Award, the Alumni Association's highest award for professional achievement and serves on the college's Foundation Board of Directors.

# session descriptions and locations

**7:30AM - 8:15AM** **REGISTRATION AND CONTINENTAL BREAKFAST**

**SOUTH LOBBY** Located in the South Lobby, the JAEC Registration Table will serve as an Information Desk throughout the conference. A continental breakfast of assorted danish, muffins, croissants, seasonal fruits, orange juice and coffee will be provided.

**8:15AM - 8:30AM** **WELCOME**

**PIPER REPERTORY THEATER**
*Mandy Buscas, Education Director - Outreach, Mesa Arts Center*
*Cindy Ornstein, Executive Director, Mesa Arts Center*
*Mark Feldman, Commission Chair, Arizona Commission on the Arts*
*Superintendent John Huppenthal, Arizona Department of Education*

**8:30AM - 9:30AM** **OPENING KEYNOTE: MAKING OUR VOICES HEARD**

**PIPER REPERTORY THEATER** *Dr. Peter Boonshaft, Professor of Music, Hofstra University*

Be inspired and reconnect with the reasons you teach in the arts in the first place. Join Dr. Boonshaft in a journey to affirm the importance of arts education to our students, our schools, our organizations and ourselves.

**9:30AM - 10:15AM** **1ST GENERAL SESSION: NEW NATIONAL TRENDS AND STANDARDS IN THE ARTS**

**PIPER REPERTORY THEATER**
*Evan Tobias, Assistant Professor of Music Education, ASU*
*Lynn Tuttle, Director of Arts Education, Arizona Department of Education*

Members of the National Coalition for Core Arts Standards will share the most up to date information on the new national voluntary arts standards. Learn how these standards are setting new trends and utilizing current national research.

**10:30AM - 11:45AM** **MORNING BREAKOUT SESSIONS: LEVERAGING CHANGE INTO OPPORTUNITY**

Delve into the local and national changes that are affecting practice in an area of our field. Share and glean innovative ways those changes can be used to create new opportunities.

**PIPER REPERTORY THEATER**
Arts Integration
*Kim Leavitt, Phoenix Symphony Association*
*Sara Stewart, Arts Integration Solutions*

**FARNSWORTH STUDIO THEATER**
Assessment
*Robert Benson, Peoria Unified School District*

**PIPER GREEN ROOM**
Building Value for Our Work
*Teniqua Broughton, Act One Foundation*
*Susan Shaffer Nahmias, Phoenix Office of Arts and Culture*

**PIPER MUSICIANS ROOM**
Community Arts Learning
*Korbi Adams, Childsplay*
*Mandy Buscas, Mesa Arts Center*
*Elizabeth Johnson, Arizona State University*

# session descriptions and locations

**12:00PM - 12:45PM** **LUNCH**

**SOUTH LOBBY**

A variety of boxed lunches will be provided; choose from Club Wrap, Oven Roasted Turkey, or Southwest Veggie Wrap. All lunches come with fresh fruit salad, sun chips and a cookie. Pick up lunch in the South Lobby.

**12:45PM - 1:45PM** **2ND GENERAL SESSION: INTERSECTION BETWEEN THE ARTS AND COMMON CORE**

**PIPER REPERTORY THEATER**

*Roberta Alley, Associate Superintendent, Accountability and Assessment*
*Kathy Hrabluk, Associate Superintendent, High Academic Standards*

Department leaders from the Arizona Department of Education will help participants envision what the future can look like for their students, and where the intersection between the arts and Arizona's Common Core Standards can play a role in achieving success.

**2:00PM - 3:15PM** **AFTERNOON BREAKOUT SESSIONS: PUTTING IDEAS INTO PRACTICE**

Experience the intersection in your primary discipline. Facilitators will guide you through the how, where and why of connecting to the Common Core Standards. Leave with models and ideas for developing your own activities and plans.

**BPDT ACTING STUDIO**

Dance
*Lynn Monson, Arizona Dance Education Organization*

**PIPER GREEN ROOM**

Media Arts
*Darden Bradshaw, Arts Integration Solutions*
*Josh Schachter, Arts Integration Solutions*

**PIPER REPERTORY THEATER**

Music
*David Duarte, Deer Valley Unified School District*
*Kim Leavitt, Phoenix Symphony Association*

**PIPER MUSICIANS ROOM**

Theater
*Korbi Adams, Childsplay*
*Cory Losenicky, Glendale Union High School District*

**FARNSWORTH STUDIO THEATER**

Visual Arts
*Robert Benson, Peoria Unified School District*
*Kathryn Blake, Phoenix Art Museum*

**3:30PM - 4:30PM** **CLOSING KEYNOTE: LEADING THE WAY**

**PIPER REPERTORY THEATER**

*David Dik, National Executive Director, Young Audiences*

Join David in this closing session to bring it all together - National Standards, Common Core, educational reforms, changes in the field. At the end of the day, how can you move forward with more informed, engaged and proactive practice to benefit your students and your community?

# panelist and facilitator bios

## General Sessions

### New National Trends and Standards in the Arts

**Dr. Evan Tobias** is Assistant Professor of Music Education at Arizona State University where he teaches both undergraduate and graduate courses and heads the Consortium for Digital, Popular, and Participatory Culture in Music Education (CDPPCME) @ ASU, which he founded in 2009. Prior to his appointment at ASU, Dr. Tobias taught a technology in music education course at DePaul University and middle school instrumental and general music in New York. A specialist in secondary general music, Dr. Tobias' recent research focuses on creative uses of technology, issues of social justice, expanding beyond traditional music curricula, and approaches to integrating popular culture and music in music classrooms. Tobias holds a Ph.D. and Master of Music in music education from Northwestern University and Bachelor of Music in music education from the Crane School of Music at SUNY-Potsdam.

**Lynn Tuttle** is Director of Arts Education at the Arizona Department of Education. She has presented at Americans for the Arts, Arts Education Partnership, the Kennedy Center Alliances for Arts Education Network, the National Art Education Association Conference, the National Dance Education Organization, the Music Educators National Conference, and the State Arts Advocacy Network. Lynn serves as President for the State Education Agency Directors of Arts Education and is one of the leaders of the revision of the National Voluntary Arts Education Standards. Lynn holds degrees from the Peabody Conservatory of Music, the Johns Hopkins University and the W.P. Carey School of Business at Arizona State University.

### Intersection Between the Arts and Common Core

**Roberta Alley** is the Associate Superintendent for Accountability & Assessment for the Arizona Department of Education. She is actively involved in the development and administration of AIMS. Roberta has been in education for over 25 years as a teacher, reading specialist, and principal. She continues to focus on improving education for all students. She serves on the Leadership Team for the multi-state assessment consortium, Partnership for the Assessment of Readiness for College and Careers (PARCC) and on the board for the Education Information Management Advisory Council (EIMAC).

**Kathy Hrabluk** is the Associate Superintendent for the School Effectiveness Division at the Arizona Department of Education. She oversees the work of the School Improvement, K-12 Literacy, Early Childhood and Special Populations units within the agency. Kathy has been working in the field of education for over 20 years, including time spent as a teacher, literacy coach, district curriculum director and state Reading First director. She holds a bachelor’s degree in education from the University of Toronto and a master’s degree in curriculum and instruction from Northern Arizona University.

# panelist and facilitator bios

## Breakout Sessions

**Korbi Adams** is in her fourth year as a member of the Education team at Childsplay, a professional theatre for young audiences and families, where she is involved with creating, managing, and assessing education programs with schools and community groups throughout the greater Phoenix Metropolitan area. Korbi attended Arizona State University and holds a Certificate in Non-profit Management and a B.A. in Music.

**Robert Benson, Ed.D.,** is in his 21st year of public education serving as a visual arts teacher, curriculum and instruction coach for arts teachers and the current Director of Arts Education for the Peoria Unified School District. Robert also serves as the President of the Arizona Alliance for Arts Education. He has presented in various workshops and conferences on arts assessment, arts integration, and curriculum development for arts educators and believes quality arts learning is at the heart of many school reform measures.

**Kathryn Blake** is the Education Director for Phoenix Art Museum and a member of its senior management team. She is responsible for strategic planning for the Education Division, coordinates interpretive strategies for the Museum's permanent collection and exhibitions, and supervises live programming targeted to K-12 schools, families, adults, and special interest groups.

**Darden Bradshaw** is an artist and art educator working with learners of all ages. A middle school art educator she currently facilitates arts integration workshops and trainings for Arts Integration Solutions while completing her PhD in Art History and Education at the University of Arizona.

**Teniqua Broughton** is the Executive Director of the Act One Foundation, providing educational fieldtrips to visual and performing arts venues for Arizona's underserved schools throughout Maricopa and Pima counties. Teniqua has experience in providing both direct services for students, teachers and schools in education and arts education positions, and in focused areas such as teaching artist residencies or workshops, art integration models and evaluation and assessment projects.

**Mandy Buscas** is an educator and arts administrator with a particular focus on community building through educational outreach in the arts. In her post at the City of Mesa, Mandy oversees community programming and outreach activities as the Education Director, Outreach Programs for the Mesa Arts Center. Additionally, Mandy works with program staff to creatively link visual and performing artists hosted by the Mesa Arts Center to various community groups and organizations; create projects and partnerships with external institutions and organizations that broaden and deepen the reach of the Mesa Arts Center into the local community and region. Prior to joining the Mesa Arts Center, Mandy was the Director of Arts Learning for the Arizona Commission on the Arts where she administered the department's grants, programs and technical assistance.

**David Duarte,** a native of Phoenix, Arizona, received his Bachelors of Music Education degree from the University of Arizona in 1992. Currently he is the Fine Arts/PE Specialist for the Deer Valley Unified School District. In 2010 he was the recipient of the "Excellence in Music Administration Award" from the Arizona Music Educators Association and in 2011 Mr. Duarte was the subject of one of nine chapters in a music leadership book entitled "Leader of the Band" by Scott Lang.

# panelist and facilitator bios

## Breakout Sessions

**Elizabeth Johnson** is a choreographer, dancer, and educator. Elizabeth connects communities through choreography, and enjoys working with both trained dancers and people of various backgrounds. A graduate of Connecticut College with a B.A. in Dance and a minor in Theatre, she has studied at London Contemporary Dance School, taught at Arizona State University and, until September of 2010, was the Associate Artistic Director of the Liz Lerman Dance Exchange in Metro DC. She is currently at Arizona State University as the Coordinator of Socially Engaged Practice, working with an interdisciplinary team to create new curricula focused on training artists to work in, and engage with, diverse communities.

**Kim Leavitt** is the Director of Education and Community Engagement for the Phoenix Symphony. Prior to joining the Symphony, she was the Director of Arts Education for the Tennessee Arts Commission where she created two arts integration models, Value Plus Schools and Arts360, both nationally recognized by the U.S. Department of Education and the National Governor's Association. Leavitt is the former Chair of the National Endowment for the Arts' Arts Education Advisory Group and has taught workshops and served as a panelist for the Kennedy Center, the U.S. Department of Education, and the Arts Education Partnership.

**Cory Losenicky** is currently the Theatre Director at Greenway High School. He received his Masters in Theatre Education from the University of Northern Iowa in 2002 and his Bachelors from UNI in Theatre, Communication, and English education in 1997. He was the Theatre Teacher of the Year in the Northern Region in 2011-2012, and he has worked extensively with the Department of Education implementing CTE programming in technical theatre education.

**Lynn Monson** has been a dance educator for over 30 years, working as a teacher and administrator, and has been involved in curriculum development, standards writing, and assessment. She was a founding board member of the Arizona Dance Education Organization (AzDEO), and currently works as the administrator there. She also serves on the National Dance Education Organization board as State Affiliate representative.

**Josh Schachter** is a photographer, community arts facilitator and cultural organizer, whose documentary images have been published internationally in venues ranging from the New York Times to the Navajo Times. Over the past 14 years he has facilitated community-based visual storytelling and media projects with youth, teachers and nonprofit organizations in places ranging from New Delhi to Nigeria to the Tibetan Children's Village. Josh recently joined Arts Integration Solutions as an arts integration facilitator. You can learn more about Josh's work at www.joshphotos.com and www.findingvoiceproject.org.

**Dr. Susan Shaffer Nahmias** is in Interpretive Planner who has spent over 35 years working with museums and cultural organizations to develop exhibits and programs that engage and inform diverse audiences. Since initiating her consulting practice in 1988, she has served a wide variety of organizations as planner, curator, writer, educator and instructional designer. Susan currently chairs the Phoenix Arts and Culture Commission.

**Sara Stewart** is currently the Educational Services Director at Arts Integration Solutions (AiS), guiding AiS partner schools in arts integration strategic planning and professional development, as well as coordinating research. Sara is actively involved in Tucson's dance community, teaching, performing, and choreographing at ZUZI! Dance Company. When Sara isn't in the studio or working with teachers, she can be found at the University of Arizona completing her graduate degree in Language, Reading, and Culture.

# sponsors and acknowledgements

**We would like to extend our deepest gratitude to the Mesa Arts Center and its staff for hosting the 2012 Joint Arts Education Conference, the Act One Foundation for sponsoring the conference flash drives, and today's speakers and facilitators for their invaluable contributions to the conference.**

The **Mesa Arts Center**, owned and operated by the City of Mesa, is a unique, architecturally stunning facility located in the heart of downtown Mesa. Arizona's largest arts center is home to four theaters, five art galleries, and 14 art studios. Guests, patrons, and students come to Mesa Arts Center to enjoy the finest live entertainment and performances, world-class visual art exhibitions, and outstanding arts education classes. The facility is an architectural showpiece and a destination for visitors to the Phoenix area. The Mesa Arts Center mission is to inspire people through engaging arts experiences that are diverse, accessible, and relevant. www.mesaartscenter.com

**Act One Foundation** supports educational fieldtrips to the visual and performing arts for Arizona's underserved schools. Our belief is arts learning encourages student participation with the arts and culture in their community and fosters civic engagement. Our intentions are to build value for the arts and arts learning experiences that Inspire, Connect and Engage students to history, culture and everyday life. Our vision is to have every Arizona student experience and benefit from educational fieldtrips to the visual and performing arts in their community.
www.act1az.org

# partners

The **Arizona Commission on the Arts** is an agency of the State of Arizona whose mission is to create opportunities for all Arizonans to participate in and experience the arts. To that end, the agency delivers grants and support to cultivate sustainable arts communities and promote statewide public access to arts and cultural activities. The Arts Commission is committed to making the arts fundamental to education and is steadfast in its support of lifelong learning in the arts. www.azarts.gov

The mission of the **Arizona Department of Education** is to serve Arizona's education community, ensuring every child has access to an excellent education. Through the state department of education, the publicly elected state Superintendent of Public Instruction, "superintends" the K-12 public education system in Arizona, providing for the students of Arizona a uniform public school system including kindergarten schools, common schools, high schools and normal schools. www.azed.gov