

# building an artistic future for arizona

arizona commission on the arts community workshops 2010-2011

## SAVE THE DATE(S)!

Guest presenters and staff of the Arizona Commission on the Arts are currently moving around the state to facilitate the ***Building an Artistic Future for Arizona*** community workshop series. This series of workshops includes a variety of offerings for artists, arts administrators, teaching artists, arts educators, arts advocates and more. Please consider joining us in one or more of the following cities: [Ajo](#), [Flagstaff](#), [Lake Havasu City](#), [Mesa](#), [Nogales](#), [Phoenix](#), [Show Low](#), [Tucson](#) and [Yuma](#). Dates and workshop topics are listed below. Registration information is available at [www.azarts.gov/opportunities-events/presentations-and-workshops/#register](http://www.azarts.gov/opportunities-events/presentations-and-workshops/#register).

- [January](#)
- [February](#)
- [March](#)
- [April](#)
- [May](#)
- [Workshop Descriptions](#)

*Unless otherwise noted, all workshops are presented by staff of the Arizona Commission on the Arts.*

## **JANUARY**

### **Monday, January 10, 2011**

**AJO: The Curly School, 401 Esperanza Ave, Ajo, AZ 85321**

- **2:00 - 3:30PM:** stART Learning: Working with Students of ALL Abilities, presented by VSA Arizona
- **3:30 - 5:00PM:** Write Competitive Grants

### **Saturday, January 22, 2011**

**MESA: Mesa Historical Museum, 2345 North Horne, Mesa, AZ 85203**

- **4:00 - 5:00PM:** stART Connecting: Networking Opportunity  
*This networking event will follow the workshop VSA Universal Design for Learning, presented by VSA - The International Organization on Arts and Disability; for more information visit <http://vsainstitute.eventbrite.com/>.*

### **Thursday, January 27, 2011**

**SHOW LOW: City of Show Low Council Chambers, 181 N 9th Street, Show Low, AZ 85901**

- **1:30 - 2:20PM:** Write Competitive Grants
- **2:30 - 3:00PM:** You – Yes, You! – Are an Arts Advocate, and the Future of the Arts Depends on You, presented by Arizona Citizens for the Arts
- **3:10 - 4:00PM:** Using the Arts to Drive Tourism in Arizona Communities



To request any publication in an alternative format, contact the Arts Commission offices at 602.771.6502 or [info@azarts.gov](mailto:info@azarts.gov).

# building an artistic future for arizona

arizona commission on the arts community workshops 2010-2011

## FEBRUARY

**Friday, February 18, 2011**

**LAKE HAVASU CITY: Mohave Community College, Rm 825, 1977 Acoma Blvd. West, Lake Havasu City, AZ 86403**

- **12:00 - 1:20PM:** Cultural Data Project Presentation, presented by the Pew Charitable Trusts
- **1:30 - 2:20PM:** Capacity Building
- **2:30 - 3:20PM:** Using the Arts to Drive Tourism in Arizona Communities
- **3:30 - 4:20PM:** Write Competitive Grants

**Thursday, February 24, 2011**

**FLAGSTAFF: Coconino Center for the Arts, 2300 North Fort Valley Road, Flagstaff, AZ 86001**

- **10:00 - 11:30AM:** [Cultural Data Project Presentation](#), presented by the Pew Charitable Trusts
- **11:30AM - 3:00PM:** Flagstaff Arts Summit, presented by the Flagstaff Cultural Partners
- **3:15 - 4:00PM:** Accessibility: Impact of the New ADA Regulations
- **4:00 - 5:00PM:** Capacity Building
- **5:15 - 6:00PM:** Leadership Forum: Emerging Leaders

## MARCH

**Friday, March 4 and Saturday, March 5, 2011**

**TUCSON: Tucson Pima Arts Council | Tucson Museum of Art | Dinnerware Artspace | University of Arizona Poetry Center**

Friday, March 4

Tucson Pima Arts Council, 100 N Stone Ave, Suite 303, Tucson, AZ 85701

- **9:00 - 10:00AM:** Accessibility: Impact of the New ADA Regulations
- **10:00 - 11:00AM:** Capacity Building
- **11:00AM - 12:30PM:** Write Competitive Grants

Tucson Museum of Art, 140 North Main Avenue, Tucson, AZ 85701

- **1:00 - 2:30PM:** Leadership Forum: Arts and Culture Education Managers
- **2:30 - 3:30PM:** Statewide Arts Education Updates
- **3:30 - 5:00PM:** stART Connecting: Networking Opportunity and Museum Tour

Dinnerware Artspace, 119 E. Toole Avenue, Tucson, AZ 85701

- **5:30 - 6:30PM:** Leadership Forum: Emerging Leaders

Saturday, March 5

University of Arizona Poetry Center, 1508 E Helen St, Tucson, AZ 85719

- **10:00AM - 2:00PM:** stART Learning: Building Better Practices



To request any publication in an alternative format, contact the Arts Commission offices at 602.771.6502 or [info@azarts.gov](mailto:info@azarts.gov).

# building an artistic future for arizona

arizona commission on the arts community workshops 2010-2011

## APRIL

**Thursday, April 7 - Friday, April 8, 2011**

**NOGALES: Nogales Unified School District Building | Hilltop Gallery**

### Thursday, April 7

Nogales Unified School District Building - Basement, 310 W. Plum St, Nogales, AZ 85621

- **3:30 - 5:00PM:** stART Learning: Building Better Practices
  - 3:30pm - 3:50pm: Planning and Managing Successful Projects
  - 3:50pm - 4:10pm: State and National Arts Standards, presented by Arizona Department of Education
  - 4:10pm - 5:00pm: Arts Integration Techniques, presented by Young Audiences of Santa Cruz County

Hilltop Gallery, 730 N. Hilltop Drive, Nogales, AZ 85621

- **4:00 - 5:00PM:** Cultivating and Maintaining Support for the Arts in Arizona

### Friday, April 8

Hilltop Gallery, 730 N. Hilltop Drive, Nogales, AZ 85621

- **11:00AM - 12:30PM:** Cultural Data Project Presentation, presented by the Pew Charitable Trusts
- **2:00 - 3:30PM:** Write Competitive Grants
- **3:30 - 5:00PM:** stART Learning: VSA Universal Design for Learning, presented by VSA Arizona

**Thursday, April 14 and Friday, April 15, 2011**

**YUMA: Pivot Point Conference Center | Yuma Art Center**

### Thursday, April 14

Pivot Point Conference Center, 200 N. Madison, Yuma, AZ 85364

- **3:15 - 4:45PM:** Cultivating and Maintaining Support for the Arts in Arizona

### Friday, April 15

Pivot Point Conference Center, 200 N. Madison, Yuma, AZ 85364

- **8:00 - 9:45AM:** Write Competitive Grants
- **10:15 - 11:45AM:** Cultural Data Project Presentation, presented by the Pew Charitable Trusts
- **3:15 - 4:45PM:** Leadership Forum: Arts and Culture Education Managers

Yuma Art Center, 254 South Main Street, Yuma, AZ 85364

- **5:30 - 7:00PM:** stART Connecting: Networking Opportunity

*Workshops in Yuma will take place in conjunction with the Museum Association of Arizona (MAA) Annual Conference. For attendees to the Building An Artistic Future for Arizona community workshops only, registration to the MAA conference is not required. If you would like more information about the conference, visit [www.azmuseums.org](http://www.azmuseums.org).*



To request any publication in an alternative format, contact the Arts Commission offices at 602.771.6502 or [info@azarts.gov](mailto:info@azarts.gov).

# building an artistic future for arizona

arizona commission on the arts community workshops 2010-2011

## MAY

**Wednesday, May 11, 2011**

**PHOENIX: Phoenix Art Museum - Administration Building, 1625 N. Central Avenue, Phoenix, AZ 85004**

- **9:30 - 10:30AM:** Capacity Building
- **10:30AM - 12:00PM:** Write Competitive Grants
  
- **9:00AM – 4:30PM:** stART Learning: Building Better Practices
  - 9:00am - 12:00pm: Teaching the Way the Brain Learns, presented by New Directions Institute
  - 1:30pm - 3:00pm: VSA Universal Design for Learning, presented by VSA Arizona
  - 3:15pm - 4:30pm: Write Competitive Grants (repeat)
  
- **3:15PM - 4:30PM:** Leadership Forum: Arts and Culture Education Managers
  
- **4:45 – 6:00PM:** stART Connecting: Networking Opportunity

---

## WORKSHOP DESCRIPTIONS

**Accessibility** workshops are meant to provide organizations with the most up-to-date tools and information on meeting and maintaining ADA compliance in order to ensure access to the arts for all Arizonans.

**Capacity Building\*** workshops provide assistance for organizations to develop and grow through targeted technical assistance, with a focus on the health, capacity and stability of the organization. Topics include: tax law, copyright concerns, contracts, valuation and insurance and liability.

*\*Attending this workshop fulfills the program requirement for recipients of the Organizational Development Grant.*

### **Cultivating and Maintaining Support for the Arts in Arizona**

With public and private funding for the arts at all-time lows across Arizona, and budgets so tight, how can advocates who have experienced and understand the public benefits of the arts effectively make the case to policymakers and elected officials? This workshop will showcase strategies, tools and resources you can use in your efforts to build public value for the arts.

### **Cultural Data Project Presentation**

The Arizona Cultural Data Project (CDP) is an online management tool that allows arts and cultural organizations to understand and analyze their financial performance. This presentation will cover the information needed to get started with the CDP, including an overview of the project's goals and the types of data collected.

### **Flagstaff Arts Summit, presented by the Flagstaff Cultural Partners**

Forum and discussion on the arts in Flagstaff, covering topics such as marketing, fund raising, and new initiatives in the local arts scene. This will be a participatory exchange of ideas and brainstorming whereby YOU, along with your peers in the arts, help us pinpoint the greatest challenges we are all facing and how to navigate through them. Sessions led by Matt Lehrman, Alliance for Audience, and JT Tannous, Flagstaff Cultural Partners. There will be a one-hour lunch break.

*continued on next page*



To request any publication in an alternative format, contact the Arts Commission offices at 602.771.6502 or [info@azarts.gov](mailto:info@azarts.gov).

# building an artistic future for arizona

arizona commission on the arts community workshops 2010-2011

**Leadership Forums** are designed to provide a space for local peer groups to discuss their specific issues and needs, and to engage in constructing sustainable networks for their future.

**stART** is a series of events designed to bring teaching artists, educators, arts specialists, District Arts Coordinators, social service organizations, local arts organizations and presenters together in their own community. *stART* events may focus on professional development, networking opportunities, or resource building for both teaching artists and educators.

## **Using the Arts to Drive Tourism in Arizona Communities**

Tourism has become one of the fastest-growing economic drivers in recent years as visitors are increasingly drawn to a region's comprehensive activities and attractions. Participants in this workshop will explore how organizations can begin partnering and collaborating to advance cultural tourism initiatives with other organizations in their regions, to take full advantage of this growing economic opportunity.

**Write Competitive Grants** workshops will examine the characteristics of winning proposals. Participants will learn how to effectively research and approach opportunities, prepare strong grant applications and take advantage of grantors' post-review feedback.

**You – Yes, You! – Are an Arts Advocate, and the Future of the Arts Depends on You** is a brief workshop presented by Arizona Citizens for the Arts, where participants will learn more about how and why the arts are vital to the future of Arizona, and how they can become an effective advocate for the arts by building and maintaining relationships with elected officials. Attendees will also learn more about specific actions they can take in the name of arts advocacy, including participation in the annual Arizona Arts Congress, where community voices are more important than ever.



To request any publication in an alternative format, contact the Arts Commission offices at 602.771.6502 or [info@azarts.gov](mailto:info@azarts.gov).