



Arizona Commission on the Arts
CONSULTANT SERVICES ROSTER

For Individual Artists

CONSULTANT SERVICES ROSTER

WELCOME TO THE CONSULTANT SERVICES ROSTER – FOR ARTISTS

The Arts Commission's Consultant Services Program provides the Arizona non-profit arts organizations, local arts agencies and individual artists with access to consulting services. The program makes available the extensive knowledge and experience of professional consultants to our constituents across the state. Consultancies are intended to be learning opportunities for everyone involved.

Consultant Services Roster Description

The Arts Commission's roster of Consultants is comprised of more than 40 Arizona professionals with years of experience and a diverse range of expertise in arts, business and non-profit administration. Consultants are required to participate in ongoing professional development in order to maintain their status on the roster.

What is Involved?

Individual artists are encouraged to contact the staff at the Arts Commission prior to contacting a consultant directly. Arts Commission staff can provide additional information, discuss potential consultancy topics and provide guidance in selecting a consultant. Consultants provide services for a fee, or rates determined by number of people served, length of time working together and level of service. At this time, Consultant Services Grants are not available for individual artists.

For questions regarding the Consultant Services Roster, please contact the Arts Commission at 602-771-6502 or info@azarts.gov.

CONSULTANT SERVICES ROSTER

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CONSULTANT SERVICES ROSTER

ELAYNE ACHILLES

602-789-6363

elayne.achilles@asu.edu

Areas of Expertise:

- Grant Writing

Dr. Achilles is a professor emeritus from Arizona State University College of Teacher Education and Leadership. Her professional expertise includes music and movement education and early childhood education. She has extensive experience teaching in public schools as well as providing teacher training in the University/public school setting. She has worked as an artist teacher in such diverse settings as the City of Phoenix Head Start program and Glendale migrant preschool program. She has written grants, collaborated with public schools, developed arts learning programs in schools and created curriculum and assessment methods through coordination of artistic and public school goals.

Dr. Achilles holds the Certificate from ASU's School of Nonprofit Management and has served as Executive Director of a nonprofit organization in the region. She has expertise in board development, human resources, strategic planning and fund raising. She also has a working knowledge of many nonprofit arts and culture organizations in the Greater Phoenix Area.

Dr. Achilles currently serves as a trainer of teaching artists in after school programs for the Phoenix Office of Arts and Culture's Artspace: 21st Century Community Learning. She has experience in mentoring and developing leadership skills.

CONSULTANT SERVICES ROSTER

KELLYANN BONNELL

602-617-2412

kellyann@infspec.com

Areas of Expertise:

- Grant Making

Ms. Bonnell is an educational consultant with almost twenty years of experience supporting formal and informal learning in Arizona. She is a broad spectrum consultant with a unique understanding of how arts education impacts the P-20 learning pipeline. She has taught teacher preparation courses for such institutions as Ottawa University, Central Arizona College and Paradise Valley Community College; and worked with such educational institutions and organizations as the University of Arizona Cooperative Extension, the Arizona Center for Afterschool Excellence, Serendipity Educational Resources, Paradise Valley Unified School District, Flowing Wells School District, and Peoria Unified School District.

As an arts consultant Mrs. Bonnell has facilitated relationships between arts organizations, teaching artists and school districts for several years. She has been the consultant of record for projects such as Young Children Dance, Supporting Arts Integrated Learning, and the North Valley Playhouse Tolerance and Diversity Performance Troupe. Her services include cross curricular arts integration, staff training, program development and assessment and reframing of existing programming to embrace youth development. She also assists organizations with resource development to support arts education endeavors.

Mrs. Bonnell is equally at ease working with school districts, out of school time programs and community based arts organizations.

CONSULTANT SERVICES ROSTER

CONSTANCE BOURIN

602-230-8182

cbourin@cox.net

Areas of Expertise:

- Artistic Work Samples
- Branding

Coni Bourin is a graphic designer, illustrator and marketing/branding consultant. She has owned her own successful freelance design business for over 20 years. Her education includes a Bachelor of Fine Arts from Parsons School of Design in New York City and extensive Leadership and Purpose workshops and conferences.

As a designer, illustrator, and consultant she has worked in the non-profit sector with organizations such as Planned Parenthood, Equality Arizona, The Komen Foundation, Logan's Playground, and Arizona Women in Tune. In addition, Bourin teaches art and design at Phoenix College.

CONSULTANT SERVICES ROSTER

CYNDI COON

480-734-5178

info@laboratory5.com

Areas of Expertise:

- Artists Work Samples
- Career Planning
- Exhibition Planning
- Grant Writing
- Portfolio Development
- Project Development

Cyndi Coon is the owner of Laboratory5 Inc. which stretches wide arms around art, design, research, audience development and data collection. Laboratory5 offers consulting services for artists, art and social organizations. Cyndi provides project management and creative services to clients around the Valley. Some of these include: The City of Glendale, ASU Ceramics Research Center at the ASU Art Museum, SMOCA and Future Arts Research at ASU.

Prior to starting Laboratory5 Inc. Cyndi Coon was a staff member of the Arizona Commission where she worked with consultants on Cultural Inventories in several Arizona towns. Cyndi has held positions in the education department at Arizona State University Art Museum, Arts and Humanities Director at the Valley of the Sun YMCA and worked for private collectors and gallerists. She is the author of a children's art book with Scholastic and works as a teaching artist. She provides program/project development to organizations and schools. Cyndi is a grant writer and has served on local, state and national review panels.

Cyndi Coon received a Bachelors of Fine Art degree from Kendall College of Art and Design in Grand Rapids, Michigan and a Masters Degree in Fine Art from Arizona State University.

CONSULTANT SERVICES ROSTER

EMILY DÜWEL

520-896-2969

eduwel@gmail.com

Areas of Expertise:

- Grant Writing
- Exhibition Planning
- Portfolio Development

I develop concept plans, interpretive content and interactive digital media/websites for museums and other non-profit organizations.

My role is to help organizations transform an initial vision into fully worked up educational experiences that stimulate interest and learning in audiences both broad and diverse.

With major grant awards to my credit, I can assist organizations and individuals alike to clarify ideas, define project scopes and draft effective grant proposals.

Among others, I have worked for the Museum of Modern Art, Jane Clark Chermayeff Museum Planners, Lower Manhattan Cultural Council, Conservation Trust of Puerto Rico, American Society of Civil Engineers, Carnegie Council and Cambodia Trust.

Project sites include the N.Y. Historical Society, the National Building Museum, San Francisco's One Market Concourse, Puerto Rico's La Esperanza Nature-Historic Reserve, ASU Museum of Anthropology, Tempe Historical Museum and Oracle Historical Society.

I have also taught Museum Studies at Parsons and ASU, and currently teach Art/Design and Visual Studies at Pima.

In 2001 I received an MFA in Design/Technology from Parsons School of Design. I have also done graduate coursework in anthropology at CUNY Graduate Center and in studio art at the N.Y. Studio School.

CONSULTANT SERVICES ROSTER

MIKE LEYVA

602-317-0397

meleyva@cox.net

Areas of Expertise:

- Marketing

Michael was most recently director of Tourism Education and Development for the Arizona Office of Tourism. Prior to that he has held high level positions with the Arizona Department of Commerce, Thomas, Warren + Associates, and has served as an adjunct faculty member at Arizona State University and Northern Arizona University. He has extensive experience assisting rural, urban and Native American communities, not-for-profit organizations, and local, state and federal government agencies with arts and tourism education, training, grant funding and administration, marketing, advertising and promotion, community and business development, organizational and leadership development, strategic planning, team and consensus building. He is dedicated to helping organizations and communities reach their highest potential through promotion and development of the arts, culture, heritage and tourism.

CONSULTANT SERVICES ROSTER

MIKE SHUBIC

480-983-3100

mike@shubicmarketing.com

Areas of Expertise:

- Portfolio Development
- Marketing

Mr. Shubic has over seventeen years of marketing experience in nearly every marketing discipline. I can help your organization put together a marketing strategy that will get all members of your board on the same page with a clear roadmap to success. For the past three years I've served on the board of an art and cultural organization, so I have the precise real world experience necessary to relate to your specific needs and requirements. I can also help your organization create an identity with a distinct position for your specific marketplace. In addition, I have a great deal of web development and online marketing experience, including social media. The web, if done correctly can be a great way to raise money, communicate with your members, articulate programs, get community pulse and so much more. Give me a call or send an e-mail with any questions. I look forward to being of service.

CONSULTANT SERVICES ROSTER

SARAH SPENCER

602-320-6655

sarah@26-letters.com

Areas of Expertise:

- Artistic Work Samples
- Marketing
- Portfolio Development

I own and operate several ventures that span the creative landscape – graphic design, illustration, marketing, web design, creative writing, grant writing, greeting cards and fine art. Artists Creative Consulting offers expert advice to artists and arts organizations, 26-Letters.com is an internet-based paper art and fine art store, and s.spencer.studio provides art & illustration talent to the commercial art industry.

With over 15 years in the creative and marketing field, I am a great match for organizations, or artists/creative individuals looking to build their practice through guided advice and consulting. I offer direction for ways to focus talents that lead to success. This includes but is not limited to creative thinking in graphic design, designing websites, developing marketing campaigns, improving presentation materials, writing successful grants and proposals, and applying for grants (public art projects & residencies).

CONSULTANT SERVICES ROSTER

ALICIA SUTTON

602-670-1666

sutton@global.thunderbird.edu

Areas of Expertise:

- Business Skills
- International Sales

As a natural organizer and communicator, Alicia Sutton specializes in the human aspect of business – how to organize people; how to rally supporters; how to communicate effectively. During her 15+ years working in the Valley nonprofits, Alicia refined her planning and organizational skills working on large and small events and membership programs. For an intimate showcase with VIP board members to a \$200,000+ fundraising gala, Alicia can design a plan to effectively utilize community leaders, board members, and staff and event volunteers to produce an outstanding event or program.

With expertise in organizational newsletters, marketing pieces and training documents, Alicia creates a unified communication strategy and effective messaging techniques. She helps organizations establish communication channels through new media such as social networking, webcasting, and viral marketing. And, she is experienced in cross-cultural communication issues.

Alicia holds degrees in Theatre and Business from Arizona State University and completed her MBA at Thunderbird School of Global Management in 2009. She is proud to have served on the board of directors of Arts and Business Council of Greater Phoenix and to have worked with organizations such as Childsplay, Stray Cat Theatre, The Governors, Net Impact, and ASU's Student Production Board.

CONSULTANT SERVICES ROSTER

CLAIRE WEST

602-258-9455

cwest9455@hotmail.com

Areas of Expertise:

- Artists Contracts
- Artistic Work Samples
- Career Planning
- Grant Writing
- Marketing
- Touring

Ms. West brings a history of advisement to arts organizations and artists, and skill in analysis of the perceived challenge to the organization/artists seeking consultation.

Ms. West believes that artists can and should flourish financially in their careers, and that non-profit arts organizations can model efficiency and fiscal health.

Ms. West is an independent consultant, national panelist and speaker. As Performing Arts Director at the Arizona Commission on the Arts for 17 years, she administered over 200 grants to organizations and artists annually, and consulted in all aspects of not-for-profit management. She managed Arizona Dance on Tour, Meet the Composer, Regional Touring, Field Forward Network, Partnership for Innovation, and was a senior team member in Understanding Participation, nationwide Wallace Foundation research in arts participation. At the Commission, Ms. West strengthened Arizona's regional and national partnerships and authored successful grant proposals, handbooks and articles. As Business Manger for The School of Ballet Arizona she oversaw record school growth, marketing, development, sound budget creation and management and community relations.

At present, Ms. West is in the Development and Marketing Department at the Children's Museum of Phoenix, on the board of Arizona School for the Arts and Grand Canyon Music Festival, and chairs the Fundraising Task Force for The School of Ballet Arizona. Her consulting clients include organizations and individuals in the areas of dance, music, theatre and community education.

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To request this or any other agency publication in an alternative format, contact the Arts Commission offices.