



Spring Bird by Noah Dutton, Tempe

Arizona Commission on the Arts Grant Credit and Publicity

Organizations and schools receiving grants from the Arizona Commission on the Arts are required to credit (with logos and credit lines) the funders of grants awarded. There are many ways to incorporate the credit language and logos into your publicity and informational materials; including this information helps your community understand the impact of public funding of the arts. Be creative.

* Please note: National Endowment for the Arts (NEA) and Arizona Commission on the Arts (ACA) crediting language should specify the supported program/activity, and grantees must remove NEA and ACA acknowledgements from their websites and printed materials at the completion of their respective grant periods.

Grantee Acknowledgement

Credit: Organizations and schools receiving grants from the Arizona Commission on the Arts are required to credit (with logos and credit lines) the funders of grants awarded in all printed materials and publicity, whether for a specific project or grantee's overall operation. The Arts Commission must also be listed in the appropriate financial category in any printed or installed donor recognition lists.

Use the following credit line:

*Supported in part by the
Arizona Commission on the
Arts which receives support
from the State of Arizona and
the National Endowment for
the Arts.*

Logos are available for download:
**[www.azarts.gov/grants/
resources](http://www.azarts.gov/grants/resources)**.

Other: Some grants may have other funding sources listed. In these cases, please refer to your Grant Award Agreement for the exact language.

- **Credit the Arizona Commission on the Arts and the National Endowment for the Arts** by using current logos. Download logos from the Arts Commission website at **www.azarts.gov/grants/resources** or from the NEA at **www.nea.gov/manageaward/logos/index.html**.
- **Use Accessibility Logos**, which are available to download from the Arts Commission website at **www.azarts.gov/programs/accessibility**.
- **Credit in Promotional Materials:** Credit the Arts Commission and the NEA in printed materials (including newsletters, press releases, announcements, catalogs, educational materials and invitations), films/video tapes, electronic transmissions (including internet sites) and non-written announcements (such as audio descriptions for people who are sight-impaired) for all activities to which Arts Commission funds have contributed.
- **Credit in Promotional Appearances and Print Interviews:** On television and radio appearances by your representative(s), verbally acknowledge, at least once during a broadcast, the support your organization received from the Arts Commission and the NEA for your project or overall operation. Also, you should acknowledge the Arts Commission and NEA support in any newspaper, magazine or online interviews about your organization's program(s).
- **Credit in Programs:** Credit the Arts Commission and the NEA on the title page of printed programs in a type size no smaller than 7 point. Also, list the Arts Commission in the donor category most appropriate to the level of financial support your organization is receiving.
- **Verbal Credit:** When written credit is not applicable, such as when there is no printed program, give verbal credit prior to each performance or activity. If an announcement is not feasible, please consider a sign in the lobby or activity space.
- **Credit in Advertising:** Credit the Arts Commission and the NEA in all project-related print advertising that is 10 column inches or larger. Billboard advertising should also include Arts Commission and NEA credit.
- **If your organization is a member of Arizona Citizens/Action for the Arts**, show your support by using their logo in your materials or on your website. Download the logo at **www.azcitizensforthearts.org**.



**Questions? Contact the Arizona Commission on the Arts at
602-771-6527 or info@azarts.gov.**