

Acknowledgment of the Arizona Commission on the Arts as a funder of awarded grants is required and must be prominently displayed in all materials and announcements for your funded project and/or overall operation. There are many ways to incorporate the credit language and logos into your publicity and informational materials; including this information helps your community understand the impact of public funding of the arts.

Arizona Commission on the Arts crediting language should specify the supported program/activity. Grantees must remove Arts Commission acknowledgements from their websites and printed materials at the completion of their respective grant periods.

Some grants may have other funding sources listed. In these cases, please refer to your Grant Award Agreement for the exact language.

The Arts Commission reserves the right to change the language of the required acknowledgement of Arts Commission support, as well as the right to disallow the use of the agency logo and acknowledgment of support.

Print Materials

For print materials (including newsletters and educational materials), a phrase acknowledging support from the Arizona Commission on the Arts is a basic requirement. Example:

"This project is supported in part by the Arizona Commission on the Arts which receives support from the State of Arizona and the National Endowment for the Arts."

In addition, the Arts Commission's logo should be included whenever possible.

Logos are available for download at www.azarts.gov/grants/resources. Please refer to the document "Logo Usage Guidelines for Grantees," also available for download at www.azarts.gov/grants/resources, to ensure you are using the logo in an appropriate manner.

Programs

Credit the Arts Commission on the title page of printed programs in a type size no smaller than 7 point. Also list the Arts Commission in the donor category most appropriate to your organization's awarded level of financial support.

Credit in Promotional Materials

Credit the Arts Commission in promotional materials (including flyers, posters, press releases, announcements, catalogs and invitations), films/video tapes, electronic transmissions (including internet sites) and non-written announcements (such as audio descriptions for people who are sight-impaired) for all activities to which Arts Commission funds have contributed.

Verbal Credit

When written credit is not applicable, such as when there is no printed program, give verbal credit prior to performances or activities. If an announcement is not feasible, consider a sign in the lobby or activity space.

Credit in Advertising

Credit the Arts Commission in all project-related print advertising that is 10 column inches or larger. Billboard advertising should also include Arts Commission and NEA credit.

Radio, Television or Digital Broadcast

For radio or television broadcast, the following language is required:

“This project is supported in part by an award from the Arizona Commission on the Arts, an agency of the State of Arizona.”

For television broadcast, display of the Arts Commission logo is required. The logo and guidelines for proper use are available at www.azarts.gov/grants/resources.

Credit in Promotional Appearances and Print Interviews

On television and radio appearances related to funded activities, verbally acknowledge, at least once during a broadcast, the support your organization has received from the Arts Commission. Support should be similarly acknowledged in any newspaper, magazine or online interviews about your organization’s program(s).

Other Considerations

If your organization is a member of **Arizona Citizens for the Arts**, show your support by using their logo in your materials or on your website. Download the logo at www.azcitizensforthearts.org.

Promote your **accessibility** to employees, customers, audiences, students, and anyone who needs access to your facility or programs. Examples of places you’ll want to promote accessibility include: advertisements, newsletters, conference and program brochures, membership forms, building signage, floorplans and maps. More information and resources related to accessibility can be found at www.azarts.gov/resources/accessibility.

Questions?

Contact the Arizona Commission on the Arts at (602) 771-6527 or info@azarts.gov.